



PRESENTATION TIPS

As a presenting ministry, you will be preparing a 15-minute presentation to share at an Amplify bi-monthly meeting. Consider the following tips as you begin creating your slides.

- 1. Incorporate the suggestions and ideas provided during your coaching sessions while you cover the following:**
 - a. Origin story
 - b. Important data/statistics outlining the problem and solution your organization offers
 - c. Mission slide and overview of what your organization is doing.
 - d. Program model slide(s)
 - How do you operate
 - Financials
 - Timeline-what have you done, are you doing, will do
 - e. Identify and describe your current challenge/opportunity
 - f. The 'strategic ask' slide: What do you need in order to move to the next stage of your growth?

- 2. General Guidelines:**
 - Make sure you incorporate lots of pictures!
 - Consider including a short video to show the impact of your work (client testimonials tend to work best).
 - Limit the amount of text on each slide, providing lots of white space. You don't want people reading your power point. Use the note section within PowerPoint to contain your detailed notes/script.
 - 8-10 slides is a good number to aim for.

In addition to preparing your PowerPoint presentation, you will be asked to record a 1-minute video for Amplify to use for marketing purposes.

- Introduce yourself, your ministry and a hook/invitation to partner with you at the meeting.
- Shoot horizontally
- Put the camera as close to eye level as possible.
- Smile! 😊
- Keep the light source in front of you or to the side of you (not from behind).



AMPLIFY MISSION NETWORK

7601 France Ave.S., Ste. 140
Edina, MN 55435
info@amplifymission.org // 612-210-6049